

Gabriela Rocha-Caballero



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EDUCATION

TOEFL ITESM 1996 - Cuernavaca, Mor. Mexico

Professional Photography and Visual Communication

Escuela Activa de Fotografia

1994-1996 - Cuernavaca, Mor.

Mexico Colegio Americano de

Fotografia Ansel Adams 1994-

1996 - Mexico City,

Mexico.Mexico.

SKILLS

Professional writing

Video production and direction

Final Draft

Final Cut

Photoshop

Illustrator

Public Relations

Event Organization

Research

Translation

Pages

Keynote

WordPress

Conscious menu and recipe

developer

QUALIFICATIONS

Professional writing.

Video production and direction.

Public Relations.

Event production and organization.

Strong organizational and ability to coordinate large, complex projects.

Proven track record in successful project management/development.

Exceptional written and verbal communication skills.

Highly motivated with proven track record of meeting deadlines.

Ability to manage small teams.

Fluent in Spanish and English and able to assimilate.

Conscious menu and recipe developer.

EXPERIENCE

Founder, Writer, Producer, Director.

❖ SUDDHA PREM CREATIVE. Venice, CA. | 2004-present

Suddha Prem Creative is a 100% bilingual-bicultural, full-service boutique agency that specializes in professional promotional services, event organization and campaign development.

❖ SUDDHA PREM. Venice, CA. | 2004-present

Suddha Prem (eco-travel with divine love) is a Lifestyle and Travel blog

❖ COVOLV CREATIVE. Venice, CA. | 2008-present

COVOLV CREATIVE is a production company that specializes in documentary film productions, with focus on personal stories of sustainable practices, sustainable tourism, sustainable design and clean-technology.

❖ BE A CONSCIOUS TRAVELER by Suddha Prem. Venice, CA. | 2008-present

Created by Suddha Prem, Be a Conscious Traveler is a collection of the finest eco travel experiences with a conscious approach. BACT is an ongoing campaign of press releases, promotional articles, editorial placement, Be a Conscious Traveler mini-documentaries, Suddha Prem Creative mini-documentaries and COVOLV: A Sustainable World viral documentaries, targeting eco and conscious travelers.

Development Associate.

Los Cabos International Film Festival. Los Angeles, CA. | 2010

Director, Public Relations and Advertising.

Bay View Grand. Puerto Vallarta, Mexico. | 2000-2001

Director, Public Relations and Promotions.

Convention and Visitor Bureau. Puerto Vallarta, Mexico. | 1997-2000

Researcher

Lynne Bairstow Productions. Puerto Vallarta, Mexico. | 1999-2001

Director of Marketing

iPoint tech company. Puerto Vallarta, Mexico. | 1996-1998